

Non-Profit/Government Agency Prospectus



105th Annual Convention
February 26-27, 2024
The Westin at Forrestal Village
Princeton, NJ

Reserve Your Booth Today!

NJAHPERD is looking forward to hosting their annual convention this coming February. Our attendees include health and physical education teachers, coordinators of health and physical education, college and university professors, recreation and dance specialist, retirees, and future professionals.





105th NJAHPERD Annual Convention

Exhibit Dates:

February 26-27, 2024
(Monday and Tuesday)

Exhibit Facility:

The Westin at Forrestal Village
201 Village Blvd.
Princeton, NJ 08540

Exhibit Hall Schedule:

Sunday, February 25th
Exhibitor Set-up – 4:00-10:00pm

Monday, February 26th
Exhibitor Hours – 9:45am - 4:00pm
Dedicated Exhibitor Time: 9:45-10:15am

Tuesday, February 26th
Exhibitor Hours – 9:45am - 4:00pm
Dedicated Exhibitor Time: 9:45-10:15am
Exhibitor Tear Down – 4:00-6:00pm

Important Conference Details

Exhibitor Booth Fees

As we celebrate our 105th year, NJHPERD cordially invites you to exhibit your products and services to approximately 600+ professional members on Monday and Tuesday, February 26 & 27, 2024, at our Annual Convention, which will be held at the Westin at Forrestal Village, NJ.

The NJHPERD Annual Convention offers interested companies and organizations the unique opportunity to interact with state leaders and professionals in the health, physical education, sport, recreation, and dance disciplines. NJHPERD has the booths set up directly outside our physical activity session rooms! Vendor traffic is extremely high.

Commercial Rates:

Single booth - \$725.00

Double Booth - \$1,325.00

Non-Profit/Government Organization - \$250.00

College/University - \$200.00

****Payment Options:** Credit card, Purchase Orders, and checks



Travel Details

Lodging Information

Exhibitors are responsible for booking their own accommodations. You are invited to take advantage of our pre-negotiated room rates if you book your reservation by February 5, 2024.

Event Summary:

SHAPE NJ 2024

Start Date: Sunday, February 25, 2024

End Date: Tuesday, February 27, 2024

Last Day to Book: Monday, February 5, 2024

Hotel offering a special NJAHPERD group rate:

The Westin Princeton at Forrestal Village for 185 USD per night

Book the group rate for SHAPE NJ 2024

<https://www.marriott.com/events/start.mi?id=1692204716846&key=GRP>



NJAHPERD Sponsorship Information

Gold Sponsor - \$3,500

As a Gold Sponsor you will receive:

- Exclusive VIP signage and exposure at the convention
- Double Booth in the Exhibit Hall at the Annual Convention & Free Registration to the event for up to 2 additional booth staff members
- Access to attendee list
- 2 sessions at the Annual Convention
- 1 session at one additional 2023-2024 NJAHPERD Event
- Logo w/ link on Convention Materials
- Recognition as a NJAHPERD Gold Sponsor with company name and logo on Convention App, Website, Twitter, and Facebook



NJAHPERD Sponsorship Information

Silver Sponsor - \$2,500

As a Silver Sponsor you will receive:

- Signage and exposure at the convention
- Single Booth in the Exhibit Hall at the Annual Convention and free registration to the event for up to 2 additional booth staff members
- 2 sessions at the Annual Convention
- Logo w/ link on Convention Materials
- Access to attendee list
- Recognition as a NJAHPERD Silver Sponsor with company name and logo on Convention App, Website, Twitter, and Facebook



NJAHPERD Sponsorship Information

Bronze Sponsor - \$1,500

*As a **Bronze** Sponsor you will receive:*

- Signage and exposure at the convention
- Single Booth in the Exhibit Hall at the Annual Convention and free registration to the event for 1 additional booth staff member
- 2 sessions at the Annual Convention
- Logo w/ link on Convention Materials
- Recognition as a NJAHPERD Bronze Sponsor with company name and logo on Convention App, Website, Twitter, and Facebook



NJAHPERD Sponsorship Information

Keynote Presentation Sponsor - \$2,000.00

- Company name and logo displayed in the keynote presentation space.
- Verbal recognition prior to keynote (opportunity to meet keynote)
- Single Booth in the Exhibit Hall at the Annual Convention and free registration to the event for up to 2 additional booth staff members
- Recognition as a NJAHPERD Keynote Presentation Sponsor with company name and logo on Convention App, Website, Twitter, and Facebook

Friends of NJAHPERD Sponsorship - any amount up to \$1,000

- Recognition on Convention App and at the Annual Convention as a "Friends of NJAHPERD Sponsor" with company name and logo

Room Sponsor - \$300.00

- Company name and logo printed on the room poster and on the NJAHPERD convention program APP and website.
- Opportunity to address the session attendees and introduce the presenter.

Additional Sponsorships:

- **Convention Bags - \$2,000**
- **Convention Pads: \$1,000**
- **Convention Pens - \$850**
- **Convention Lanyards: \$850.00**

**Each of the above will allow for your logo along with the NJAHPERD logo - (If possible)*

**Each of the above will be provided to all attendees*

SPONSORSHIP
OPPORTUNITIES

Please Join US

- 105th Annual Convention
- February 26-27, 2024
- The Westin at Forrestal Village
- Princeton, NJ

