



STRATEGIC PLAN

VISION:

Healthy New Jersey, Physically Educated and Physically Active!

MISSION:

NJAPERD is dedicated to advancing quality health education, physical education, recreation, dance education, and athletics through professional development, programming, advocacy, and collegial exchange. The Association promotes the development of healthy active lifestyles for New Jersey's students, educators, and community members.

STRATEGIC GOALS

Professional Excellence	Advocacy	Organizational Effectiveness
Ensure health and physical literacy for every student through the application of research and best practices.	Engage in outreach to stakeholders to promote quality health education, physical education, and physical activity.	Develop a sustainable, diverse organization whose membership is dedicated to the NJAPERD mission.

STRATEGIC OBJECTIVES

Professional Excellence	Advocacy	Organizational Effectiveness
1. Actively maintain currency in research and development of best practices.	1. Continue to affirm NJAPERD to be the voice for quality health and physical education as a means to a healthy, active lifestyle.	1. Cultivate a highly engaged, effective, and diverse executive board.
2. Provide evidence-based learning opportunities that develop highly effective health and physical educators.	2. Provide guidance, updates, resources, and support in implementing Every Student Succeeds Act (ESSA) for quality Health and Physical Education.	2. Cultivate an environment that ensures high level of recruitment, retention, participation, and diversity of members.
3. Provide guidance, resources and support for quality health and physical education.	3. Secure financial support for health and physical education.	3. Grow and diversify revenue through multiple strategies and revenue streams.
4. Identify and recognize quality professionals and programs.	4. Provide resources, tools, and communication to advance legislation supporting health and physical education.	4. Strengthen operations through systematic planning and evaluation at all levels.
5. Provide a comprehensive school physical activity program by which schools use all the opportunities they are provided for school-based physical activity to develop the whole child	5. Advocate for safe, developmentally appropriate, inclusive, and socially just programs.	5. Develop and maintain a viable communication network with all stakeholders.
	6. Foster collaborative relationships with organizations that contribute to the success of the mission	